

Trading Zone Price List

www.NHIondemand.com

Post Your Promotions

Promo Level	Listed Products	Cost 1 Month	3 Months/ Monthly cost	6 Months/ Monthly cost	12 Months/ Monthly cost
Bronze	1 to 6 SKU's	\$49.95	\$45.00	\$42.50	\$37.50
Silver	7 to 12 SKU's	\$99.95	\$89.95	\$84.95	\$74.95
*Gold	13 to 50 SKU's	\$149.95	\$134.95	\$127.50	\$112.50
*Platinum	51 to 250 SKU's	\$199.95	\$179.95	\$169.95	\$149.95

* Price includes a complementary featured ad

Advertising Options

TZ Home Page			
Ad Name	Size	Max File Size	Accepted Formats
Leaderboard	728x90	120K	jpg, animated gif, flash
Full Banner	468x60	50K	jpg, animated gif
Button	120x90	30K	jpg, gif
Skyscraper	120x600	150K	jpg, animated gif, flash
Vertical Banner	120x240	75K	jpg, animated gif
Rectangle	180x150	50K	jpg, animated gif
Featured Company	120x240	Logo/Product/Title/30-40 words min description	jpg, gif

TZ Promotion Page			
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Leaderboard	728x90	120K	jpg, animated gif, flash
Full Banner	468x60	50K	jpg, animated gif
Button	120x90	30K	jpg, gif
Skyscraper	120x600	150K	jpg, animated gif, flash
Vertical Banner	120x240	75K	jpg, animated gif
Rectangle	180x150	50K	jpg, animated gif
Featured Company	120x240	Logo/Product/Title/30-40 words min description	jpg, gif

NHI Advertising Options

- **LEADERBOARD AD:** positions your company with maximum exposure at a great value.
- **SKYSCRAPER AD:** popular ad format that delivers the big impression for your product.
- **BANNER ADS:** eye catching static graphics or animated ads to support your message.
- **BUTTON ADS:** always in demand, provide consistent exposure for optimum ROI.
- **RECTANGLE ADS**
- **FEATURED COMPANY AD**

Advertising Costs

TZ Home Page		Monthly Ad Cycle Pricing	3 Months Monthly cost	6 Months Monthly cost	12 Months Monthly cost
Ad Name	Size				
Leaderboard	728x90	\$1,675.00	\$1,507.00	\$1,425.00	\$1,255.00
Full Banner	468x60	\$1,410.00	\$1,269.00	\$1,199.00	\$1,058.00
Button	120x90	\$250.00	\$225.00	\$212.00	\$188.00
Skyscraper	120x600	\$750.00	\$675.00	\$638.00	\$563.00
Vertical Banner	120x240	\$375.00	\$338.00	\$319.00	\$281.00
Rectangle	180x150	\$595.00	\$535.00	\$505.00	\$445.00
Featured Co.	120x240	\$425.00	\$383.00	\$360.00	\$320.00

TZ Promotion Pages		Monthly Ad Cycle Pricing	3 Months Monthly cost	6 Months Monthly cost	12 Months Monthly cost
Ad Name	Size				
Leaderboard	728x90	\$1,510.00	\$1,359.00	\$1,285.00	\$1,133.00
Full Banner	468x60	\$1,270.00	\$1,143.00	\$1,080.00	\$953.00
Button	120x90	\$225.00	\$203.00	\$191.00	\$169.00
Skyscraper	120x600	\$675.00	\$608.00	\$575.00	\$506.00
Vertical Banner	120x240	\$300.00	\$270.00	\$255.00	\$225.00
Rectangle	180x150	\$560.00	\$504.00	\$475.00	\$420.00
Featured Co.	120x240	\$425.00	\$383.00	\$360.00	\$320.00